

STEPS IN PROMOTING HARMONIZED STANDARDS FOR FOOD FORTIFICATION



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Main outstanding challenges/constraints

- The current standards of fortified wheat flour are not as per WHO guidelines
- There are national and provincial standards which are different with each other
 - PSQCA
 - Provincial Pure Food Rules
 - Provincial Food Authorities
 - Legislations – Provincial, Regional, National
- Some provincial authorities are mandated for standards and there are grey areas in the role
- Confusion/ over-laping in enforcement of Laws/ Standards
- Variable data of per capita consumption of wheat flour through different sources (Planning Commssiion, FAO, HIES etc)



Proposed solutions – in progress

- Pakistan to follow WHO guidelines for in country standards which would help for regional harmonization
- In country advocacy for revision of standards as per WHO guide lines, under the umbrella of NFA
- Engagement of National and Provincial Stakeholders for revision of National Standards – National Food Fortification Strategy and Standards
 - Technical Committee on Food Fortification Standards
 - Recommendations to all standard setting bodies including PSQCA
- National consensus to agree on **source and** per capita consumption of fortified foods to be used for formulating standards – A study has been proposed



Procedures and timeline for adoption at the country level

- Recommendations endorsed by NFA Pakistan
- PSQCA to revise the national standards
 - National Standards committee
 - Public opinion/feedback - website
 - Approval and notification by Director General
- Advocacy with the provinces under the lead of NFA and PSQCA
 - Adoption of the same standards and
 - Notification/ amendments in pure food rules



Proposed Timelines

S#	Activity	Responsible	Timeline 2016-17			
			Q2	Q3	Q4	Q1
1	National consensus building for regional harmonization of standards of fortified foods as per who guidelines	NFA				
2	Revision of standards as per WHO guidelines	PSQCA				
3	Dissemination of standards and adaptation by provinces	NFA/PSQCA				

NFA & PSQCA to carry forward these activities with the technical and financial support of development partners





Thank you

